

REVER'S

Our Men's
New 20c.
Silk
Scarves

are about the best we ever had at such a price that we are not making a mark down.

For Workingmen.

Our Glove Department has many special things. Genuine Hogskin and Calfskin Gloves, that will remain soft after becoming wet, fleece lined, \$1 per pair.

For Dressy Wear.

A special lot Men's Walking Kid Gloves, over-top or cable stitching, \$1 pair—that would cost double ordinarily.

Winter-Weight Black Seamless Socks, 10c. pair.

Fine Cashmere Wool, full-fashioned Seamless Socks, a special value, for 15c. pair.

Men's - 6th & Broad.

Rever's

A Great Surprise
To Our Many Patrons
Will Be
Our New Basement

with an elegant five-foot stairway, just to the right of the main entrance to the store. Forty electric lights will give a brilliancy such as no other basement in the city has.

Here we have opened a stock of

TOYS.

consisting of Wagons, \$5c. to \$2.50. Velocipedes, Bicycles, and Tricycles. Games, and other Wooden Toys. Tin and Iron Toys. Fancy Silver Articles. Toilet, Manicure, and other sets in boxes.

DOLLS

from 10c. to \$2.50. Doll Carriages and Children's Chairs.

BOOKS.

BOUGHT SPECIALLY FOR GIFTS, from 5c. to \$1.50.

AND A SALE OF

FRAMED PICTURES.

Colored French Prints, 14x22, \$1.00. White and Gold-Framed Autotypes, 10x12, 50c. Beards, Pastels, white and gold frames, 24x20, 60c. Pastels, 24x21, repousse, white, and gold frames, 10c. to 1.00. Pansies, in three-piece frames, silver and oak, 1.00. 1,000 White and Gold Ensigns, for largest size pictures, 75c.

Men's - 6th & Broad.

This Week's Offerings in WINTER WRAPS

will include a special consignment of
ASTRACHAN FUR CAPES, 30 inches long, with large storm collars, at 17.50
ELECTRIC SEAL FUR CAPES, 30 inches long, with large storm collar, at 13.00

A most unusual bargain in REAL ASTRACHAN FUR CAPES, 18 inches long, with high storm collar, heavy satin lining, and made perfectly, for

\$3.99 each.

A usual \$9.98 Cape.

Coats.

Rough Diagonal, \$12.

PLAIN BEAVER \$12.

And twenty new BLUE CHINCHILLA COATS, of same style, at \$4.99.

A usual \$10 garment.

ALL sizes now in stock of those elegant SEAL PLUSH CAPES, double cape effect, with martens fur, high storm collars, the most elegant garment offered this season, for



\$12.

Men's - 6th & Broad.

STILL ADVANCING THE BOYS' CLOTHING DEPARTMENT.

Richmond people are showing such an appreciation of our efforts to sell good Boys' Clothing at rock-bottom prices we are constantly adding to the assortment. Day by day new customers come to us who are sent by some one who has already bought. As we know full well that excellent value we give with every sale we make it is glorious to know that customers know it and that it is bringing us increased trade.

Though we have a full line of Caps and Hats for the smaller boys, we have just added several styles in

HATS FOR LARGER BOYS,

and, as of our Boys' Clothing, you will say we have

A BETTER 50c. CRUSH HAT THAN EVER.
A BETTER \$1.00 STIFF HAT THAN EVER.
A BETTER 75c. STIFF HAT THAN EVER.
A BETTER \$1.50 ALPINE HAT THAN EVER.

This Week's Sale Will Include Boys' Ulsters,

such as you did not have the opportunity of buying before we kept Boys' Clothing.

Ulsters at \$1.58, \$2.49, \$2.99.

Special Heavy Chinchilla Ulsters, with large storm collars, at \$3.98. A veritable \$5 Ulster.

Also, 100 Blue Beaver Cape Overcoats, all wool, and warranted fast colors, sizes 4 to 14 years of age, at \$3.99. Its equal cannot be bought for \$5.

A Special Lot Fine Reeler Coats for boys 9 and 10 years of age, at a choice of \$2.50 for Reelers worth \$4 to \$5.

Continuation of the Sale of LONG-PANTS SUITS,

In Sizes 10, 11, 12, 13, 14, 15, 16, 17, 18, 19 Years.

As the Great Sale of last week has broken the run of sizes considerably many lots have been reduced still further to close out odd sizes.

\$1.58 BUYS AN ENTIRE SUIT.
\$1.98 BUYS A USUAL \$3.50 SUIT.
\$3.99 BUYS AN ALL-WOOL SUIT.
\$5.99 BUYS A USUAL \$10 SUIT.

Men's - 6th & Broad.

Chenille Portieres,

2 YARDS WIDE, FULL LENGTH, VERY WIDE DADO TOP AND BOTTOM. A USUAL \$135.00 PORTIERE.

THIS WEEK AT

\$7.50 A PAIR.

WRAPPERS.

style of this cut, with waist lining, made of Simpson's calicoes, blue and white, garnet and white, black and white, also colored figures.

59c.

Made to sell for one dollar.

Heavy Eldorado Wrappers of Bath Robes, \$1.50.

Our regular fifty-cent Window Shade, without fringe, now for 25c. each, all new colors—terra-cotta, olive green, tan, sage, blue, brown, with spring fixtures, cords, and everything complete.

Our Domestic Prices Are Simply Unmatchable

You can buy now—

100% quality Unbleached

Full-of-the-Loam Yard-Wide Cotton for 4c.

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We Have Accepted the Agency for the Sale of the Meriden

Britannia Company's

QUADRUPLE-PLATED

SILVERWARE,

which are widely known as the best made, and you can rest assured your prices will be much less than those usually sold for. Our assortment includes—

Candelabras, Collenders, Shaving Mugs, Hair Combs, Brushes, and Mirrors, Manicure Articles, Thermometers, Match Safes, Sealing Wax Sticks, Cream Pitchers, Sugar Bowls, Java Cakes, and hundreds of other articles.

From \$1.25 to \$17 each.

New Dress Goods Offerings.

Both Black and Colored Goods.

Our great sales of Dress Goods has compelled us to make new purchases, which of course could be made at great advantage at this season, when manufacturers and importers are willing to sell off their surplus at actual cost.

The new things include—

4 Covertas, \$1.00

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UNHAPPY YOUNG MEN.

THE PAGES OF THE HOUSE OF REPRESENTATIVES ARE IN DESPAIR.

A Band of Youthful Politicians Who Must Retire Temporarily to the Dim Shadings of Obscurity.

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